



FUN, FLEXIBLE, AFFORDABLE RESOURCES INCLUDE:

SMALL GROUP community building for all ages, including special grandparent programming

TEEN PROGRAMMING and **ENGAGEMENT**

OVER 20 CURRICULA which can be cobranded to **STRENGTHEN ORGANIZATIONS**

SCHOLARS CIRCLE bringing academic research to lay audiences

LESSONS about **ANTI-ZIONIST CONSPIRACY THEORIES** and **JEWISH HISTORY**

Framework and materials for **INTERFAITH CONVERSATIONS**

Models for **COMMUNITYWIDE** programming ... **AND MORE!**

WHY CHAI MITZVAH?

Great Jewish programs are created every day, but often are underutilized and undersubscribed: There is much *supply* but not enough *demand*. As you will read in the following pages, **Chai Mitzvah: The Resource Center for Jewish Engagement**, partners with an ever expanding variety of organizations to offer concrete tools to increase demand and engagement throughout the Jewish community.

Our partnerships are unique in that we work throughout the spectrum of the Jewish community for all ages and stages. We offer our signature small group sourcebooks for meaningful conversations around Jewish texts. We also offer opportunities to further engage with Jewish communal organizations for social action and spiritual and ritual growth.

Since our inception in 2009, over 9,000 people, in over 700 organizations, have participated in Chai Mitzvah.



GIVING OPPORTUNITIES FOR ORGANIZATIONAL GROWTH

Expanding the team: Chai Mitzvah's success is directly impacted by our ability to promote Chai Mitzvah in the community. This requires hiring an individual who can identify appropriate partners, explain the program, and in many cases, lead conversation groups.

- **IGNITE:** This is a proven model that engages the entire community in Chai Mitzvah creating up to 20 groups with an average of 10 people in each group. We seek buy-in from legacy organizations such as synagogues, schools, JCCs, and Federations in addition to informal affinity and friendship groups. **A commitment of \$30,000 will bring IGNITE to a community.**
- **Community Coordinator model:** Similar to the IGNITE model, but less hours, the Community Coordinator is paid for each Chai Mitzvah group they facilitate, as well as a stipend for each group that is started in the community. **A commitment of \$5,000 will bring a Community Coordinator to a community.**