

Resource Guide: Unmasking Jewish Conspiracy Theories

Double-sided



About the Scholar

Scott A. Shay is a businessman, thought leader and author of three books. Scott's most recent book, *Conspiracy U: A Case Study* (Wicked Son, 2021), challenges the proliferation of anti-Jewish and anti-Zionist conspiracy theories championed on college campuses from the far-right and far-left. Scott has been a long time Jewish activist and has served on the boards of local, national, and international Jewish organizations.

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UPCOMING LECTURES BY SCOTT

- Empire of Untruths
- The Impact of Conspiracy Theories on Academic Institutions



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Common Q&A's

Why has anti-Semitism and anti-Zionism suddenly become so notable in broader society?

The short answer is that it is not as sudden as it feels. Universities have been teaching students propaganda against Israel and against Jews for decades and just recently has it been featured so prominently in the news cycles.

Why is it so difficult to have conversations about Israel with people who are anti-Zionists?

The Manichaeian construct that is often taught on campus, states that actors are either all good or all bad; Jews are put into the category of all bad.

Why did anti-Israel activists put ESG (environmental, social, and corporate governance) at the top of their targets for infiltration?

Willie Sutton, the famous bank robber of the 1930's answered it best - "Because that's where the money is."

Key Takeaways

- ☑ Rampant anti-Semitism and anti-Zionism did not suddenly explode out of nowhere. There was a careful decades-long successful plan to push academia to falsely portray Jewish history and Zionism, placing Jews in the category of all bad.
- ☑ The battle for ESG is both vital and illustrative. It is possible to beat back against anti-Israel activism, but it takes rolling up one's sleeves with relentless follow-up and a strong coalition to do so.
- ☑ ESG is only one example of the infiltration of campus taught anti-Israelism spreading to other parts of society; K-12 education is also susceptible.
- ☑ Academic dishonesty is a feature, not a bug, of academic anti-Semitism. This same issue is also spreading to other parts of society.